



RAPS
ANIMAL 
HOSPITAL



September 29, 2023

Tyson Hepburn, President
Tyson Media Productions
409 - 611 Alexander Street
Vancouver, B.C V6A 1E1

RE: Tyson Media Productions Recommendation

To Whom It May Concern,

I am the Executive Director and CEO of the Regional Animal Protection Society (RAPS), one of Canada's largest and most innovative not-for-profit animal-serving organizations. We also operate one of the largest not-for-profit animal hospitals in Canada. Since 2018, we have provided over \$5 million in subsidized veterinary care.

When I first met with Tyson and his team in April of 2020, I was excited about the idea of a TV show that highlights the work we do at RAPS. The resulting product Tyson Media have created, Pets & Pickers, now filming Season 3 and airing in Canada and the USA, has been a masterwork of entertainment and documentary filmmaking, and has shared the story of our work with audiences across North America.

The Pets & Pickers series has demonstrated the level of professionalism and excellence that Tyson Media produces. By showing the emotionally powerful (and also the dramatic, tense and often funny) behind-the-scenes action and passionate animal guardians in desperate need of veterinary assistance. Tyson Media Productions and Pets & Pickers have raised North Americans' mindfulness about animal issues generally and about RAPS specifically. We have been able to educate millions of people on issues of animal welfare through well crafted stories that educate and raise awareness. Through this superb TV series, people can see manifestly the power of RAPS' mission and vision in action, which resonates with animal lovers everywhere.

Working with Tyson Media has been a pleasure. Having cameras and film teams embedded in our workspaces – including the intimate experiences of a family's most emotion-filled moments with a beloved pet – has the potential for disruption, but that is not the case. We are amazed at how Tyson Media has integrated with the entire RAPS medical team and staff to become part of a larger family, all committed to a single goal: helping animals, their people and sharing these stories of compassion and hope.

Tyson Media is a highly professional team with expertise in every area of filmmaking and editing. They have proven ceaselessly professional, capable, empathetic, always appropriate and mutually supportive. Working with them has been an inspiring journey of shared dedication to produce a TV series that is valuable and influential.

On behalf of the entire team of RAPS, I have no hesitation – indeed I have nothing but wholehearted enthusiasm – in recommending Tyson Media Productions as a partner in any TV production initiative.

Kindest regards,

Eyal Lichtmann, CEO